



2010 Entrepreneurs House

Community Service Opportunity

SPONSORS SOUGHT:

Total Required

- 450 Volunteer Days
- 50 Companies
- \$120,000 Cash

Sponsorship Request

- \$8,000 Per Major Sponsor
- \$5,000 Per Supporting Sponsor
- \$1,000 Per Entrepreneurial Company

STEERING COMMITTEE

Wayne Atkins

Cherry Tree Companies

John Bergstrom

RiverPoint Investments

Ray Lipkin

Lipkin Investments

Scott Pollei

Dolan Media Co.

Clarke Porter

Integral7

CONTACT INFORMATION

Wayne Atkins

Cherry Tree Companies

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Website

www.tc-ehouse.org

2010 Twin Cities Entrepreneurs House

The 2010 Entrepreneurs House is a community service project for the Twin Cities entrepreneurial community. A group of entrepreneurial companies, investment firms and other businesses that serve the entrepreneurial community are coming together to build a house as a part of Twin Cities Habitat for Humanity. The project allows for a valuable team-building experience for your employees, while also providing this important community contribution.



2009 Entrepreneurs House
Red Oak Preserve, Oakdale

Focus on Foreclosures

This year's Entrepreneurs House will be the rehabilitation of a foreclosed home. The foreclosure crisis produced a glut of properties and left other developments unfinished. We have a great opportunity – the chance to re-establish and preserve affordable homeownership in the neighborhoods that need it the most.

Financial and Volunteer Participation Goals

In 2010, our group is seeking to involve 450 employees from 50 companies as well as to raise \$120,000 in accompanying charitable contributions. Each volunteering company brings a team of employees to work on the house for one full day (8am to 4:30pm) in May, June, July or August 2010.

Habitat for Humanity

Habitat for Humanity is an international non-profit organization that builds homes for low income families. Over 1,750,000 people live in over 350,000 homes built by Habitat over its 30 year history. Habitat's approach is oriented toward helping less fortunate families to help themselves by building homes with volunteer labor and then selling the homes to the families at an affordable cost with a zero interest mortgage. Habitat is a Christian-based organization, drawing its fundamental tenets from the biblical principles of serving the poor and charging no interest on lending money to those less fortunate.

Twin Cities Entrepreneurs House 2003-2010 Summary

The Entrepreneurs House project has been a growing success over the past seven years. The generosity and dedication of the people of Minnesota, to issues of affordable housing, is one reason the Twin Cities is a leader in business, culture and quality of life.

The chart summarizes the statistics from the 2003-2009 houses and the planned 2010 house.

	2003 Actual	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Actual	2009 Actual	2010 Plan
Volunteer Statistics:								
Days Worked	10	15	15	15	20	25	35	50
Employees Involved	125	225	262	353	376	371	446	450
Financial Statistics:								
Major Sponsors	4	7	8	11	12	13	14	15
Entrepreneurial Co. Sponsors	7	15	16	17	17	15	9	15
Total Dollars Raised	\$39K	\$61K	\$67K	\$84K	\$95.7K	\$100K	\$102K	120K

This is not a solicitation to sell securities. Any contributions should be made directly to Twin Cities Habitat for Humanity which is a not-for-profit 501(c)3 corporation.

PAST PARTICIPANTS:

Affinity Capital
Algos Therapeutics
API Outsourcing Inc.
BioBusiness Alliance
Bluestream Ventures
Capella Education Co.
Calabrio
Carbon Medical
Cellation
Cherry Tree Companies
CHF Solutions
Compellent Technologies
Craig-Hallum Capital Group
Crescendo Ventures
DLS, Inc.
Dolan Media Co.
Faegre and Benson
Field Solutions
Frank Consulting
Fredrikson & Byron
Gel-Del Inc.
Michael & Elizabeth Gorman
GovDelivery Inc.
Granite Equity
Greene Holcomb Fisher
Hays Companies
Holmes Corp.
ID Insight
IDeaS, Inc.
Instrumental Inc.
Integral 7
Interlaken Technology
Scott Jagodzinski
JobDig
KeyStone Search
Ray & Debi Lipkin
LFE Capital
MakeMusic, Inc.
Marmita's Table
McGladrey & Pullen
MN Dept. of Economic Development
MTK
Nations Carelink
NetSPI
O2S2 Inc.
Oak Ridge Financial
Park Midway Bank
Pathways Investments
Pearson VUE
Peoplenet Communications
Platinum Group
Portage Capital
Prometric
Pulse Innovation
Reeher Group
RiverPoint Investments
Robins Kaplan Miller & Ciresi
RxHub
SchoolStart Company
Shared Ventures
Sherpa Partners
Silicon Valley Bank
Smaby Family Foundation
Somerset Asset Management
Split Rock Partners
Sunrise Partners
StarTec
Tecmark Inc.
The Collaborative
Thomas, McNearney & Partners
Jeff Tollefson
Tonkawa
Treessentials Co.
Ultralingua, Inc.
Venture Bank
Vesbridge Partners
VisionShare
William C. Norris Institute
Williams Executive Search
Williams Sound
Mike & Penny Winton
Rufus Winton

Twin Cities Habitat for Humanity Key Facts

AFFORDABLE HOUSING

In the United States 95 million people, 1/3 of the nation, have housing problems including lack of affordability, overcrowding, unsafe conditions, and homelessness. In the Twin Cities metro area alone, over half a million people, or more than 20% of the population, are having to spend too much of their income on their housing – not leaving enough for other necessities like good nutrition, health care, transportation, advancing education or saving for the future. And the problem is growing faster in Minnesota than in any other state. This creates tremendous instability in our families, weakens our economy, and even impacts our health and educational success.

ON AVERAGE EACH YEAR:

- 900 families attend eligibility/orientation sessions.
- 660 eligible families complete applications for Habitat homes.
- 50 applicants with the highest need are selected to buy a Habitat home.

THE FAMILIES

- Approximately 50-60 families move into Habitat homes each year.
- As of January 2010, 770 families have purchased Habitat for Humanity homes in the Twin Cities.
- We sell to families that make less than 50 percent of the area median income.
- The average Habitat family income is \$28,500.
- On average, a Habitat family has 6 members in the household.

THE HOMES

- Habitat homes include single-family homes, twin homes, and multiple-family homes.
- The typical Habitat home is 1,400 square feet with three bedrooms.

VOLUNTEERISM

- Twin Cities Habitat for Humanity engages over 20,000 volunteers a year.
- On any given day during our peak construction period, over 270 volunteers are working on up to 20 homes.

DONORS SUPPORT TWIN CITIES HABITAT FOR HUMANITY EACH YEAR

- Over 11,000 individuals
- Nearly 300 corporations
- Over 300 faith-based groups
- Approximately 2,500 In-Kind donations



2008: 143 Annapolis St. E, St. Paul



2007: 300 Queen Ave. N., Mpls



2006: 663 Gateway Place, Woodbury



2005: 43 Aldrich Ave. N., Mpls



2004: 802 Emerson Av. N, Mpls



2003: 6212 Courty Road, Woodbury



2010 Entrepreneurs House

Pledge Form

CONTACT INFORMATION

Company Name:

Contact #1

Contact #2

Name: _____

Name: _____

Phone: _____

Phone: _____

Email: _____

Email: _____

VOLUNTEER PLEDGE – REQUEST CREW OF UP TO 12 PER DAY

Below is a list of the dates available for working on the home. Please indicate your 1st and 2nd choice.

Week 1	Mon 5/24	Tues 5/25	Wed 5/26	Thur 5/27	Fri 5/28
Week 2	Mon 6/7	Tues 6/8	Wed 6/9	Thur 6/10	Fri 6/11
Week 3	Mon 6/14	Tues 6/15	Wed 6/16	Thur 6/17	Fri 6/18
Week 4	Mon 6/21	Tues 6/22	Wed 6/23	Thur 6/24	Fri 6/25
Week 5	Mon 6/28	Tues 6/29	Wed 6/30	Thur 7/1	Fri 7/2
Week 6	Mon 7/12	Tues 7/13	Wed 7/14	Thur 7/15	Fri 7/16
Week 7	Mon 7/19	Tues 7/20	Wed 7/21	Thur 7/22	Fri 7/23
Week 8	Mon 7/26	Tues 7/27	Wed 7/28	Thur 7/29	Fri 7/30
Week 9	Mon 8/2	Tues 8/3	Wed 8/4	Thur 8/5	Fri 8/6
Week 10	Mon 8/9	Tues 8/10	Wed 8/11	Thur 8/12	Fri 8/13

1st choice: _____

2nd choice: _____ # of Volunteers: _____

FINANCIAL PLEDGE – SUGGESTED \$8,000 PER MAJOR SPONSOR, \$5,000 PER SUPPORTING SPONSOR OR \$1,000 PER ENTREPRENEURIAL COMPANY

Your Pledge: \$ _____

Questions to: Wayne Atkins, Cherry Tree Companies | 952.253.6004 | watkins@cherrytree.com

Fax Form to: 952.893.9036 or email: 2010ehouse@gmail.com

Any financial contributions should be mailed directly to Twin Cities Habitat for Humanity at:
3001 Fourth Street SE, Minneapolis, MN 55414.



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