



2011 Entrepreneurs House

Community Service Opportunity

SPONSORS SOUGHT:

Total Required

- 550 Volunteer Days
- 50 Companies
- \$120,000 Cash

Sponsorship Request

- \$10,000 Per Platinum, Sponsor
- \$5,000 Per Gold Sponsor
- \$2,500 Per Silver Sponsor
- \$1,000 Per Entrepreneurial Company Sponsor

STEERING COMMITTEE

Clarke Porter, Chair
Integral7

Wayne Atkins
Cherry Tree Companies

John Bergstrom
RiverPoint Investments

Tom Goodmanson
Calabrio

Mik Gusenius
Cherry Tree Companies

Scott Pollei
The Dolan Company

CONTACT INFORMATION

Clarke Porter
Integral 7
(612) 436-0701
cporter@integral7.com

Website
www.tc-ehouse.org

2011 Twin Cities Entrepreneurs House

The 2011 Entrepreneurs House is a community service project for the Twin Cities entrepreneurial community. A group of entrepreneurial companies, investment firms and other businesses that serve the entrepreneurial community are coming together to build a house as a part of Twin Cities Habitat for Humanity. The project allows for a valuable team-building experience for your employees, while also providing this important community contribution.



2011 Entrepreneurs-House: Old Third, Mpls

Financial and Volunteer Participation Goals

In 2011, our group is seeking to involve 550 employees from 50 companies as well as raise \$120,000 in accompanying charitable contributions. Each volunteering company brings a team of employees to work on the house for one full day (8am to 4:30pm) in May, June, July or August 2011.

Habitat for Humanity

Habitat for Humanity is an international non-profit organization that builds homes for low income families. Over 2,000,000 people live in over 400,000 homes built by Habitat over its 30 year history. Habitat's approach is oriented toward helping less fortunate families to help themselves by building homes with volunteer labor and then selling the homes to the families at an affordable cost with a zero interest mortgage. Habitat is a Christian-based organization, drawing its fundamental tenets from the biblical principles of serving the poor and charging no interest on lending money to those less fortunate.

Twin Cities Entrepreneurs House 2003-2011 Summary

The Entrepreneurs House project has been a growing success over the past eight years. The generosity and dedication of the people of Minnesota to issues of affordable housing is one reason the Twin Cities is a leader in business, culture and quality of life.

The chart summarizes the statistics from the 2003-2010 houses and the planned 2011 house.

	2003 Actual	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Actual	2009 Actual	2010 Actual	2011 Plan
Volunteer Statistics:									
Days Worked	10	15	15	15	20	25	35	46	50
Employees Involved	125	225	262	353	376	371	446	540	550
Financial Statistics:									
Major Sponsors	4	7	8	11	12	13	14	17	20
Entrepreneurial Co. Sponsors	7	15	16	17	17	15	9	18	20
Total Dollars Raised	\$39K	\$61K	\$67K	\$84K	\$95.7K	\$100K	\$102K	\$113K	\$120K

Platinum Sponsors

Cherry Tree Companies
The Dolan Company
Ray & Debi Lipkin
Pollei Family
Porter Family

Gold Sponsors

Calabrio
Michael & Elizabeth Gorman
Dorsey & Whitney
McGladrey & Pullen
Shared Ventures
Sunrise Community Banks
RiverPoint Investments
Winton Family

Silver Sponsors

MTK
Pearson VUE

Entrepreneurial Sponsors & Past Participants

Affinity Capital
Algos Therapeutics
API Outsourcing Inc.
BioBusiness Alliance
Bluestream Ventures
Capella Education Co.
Carbon Medical
Carlson Ventures Enterprise
Celeration/CHF Solutions
Compellent Technologies
Craig-Hallum Capital Group
Crescendo Ventures
Designs for Learning
DLS, Inc.
eContinuum
Faegre and Benson
Field Solutions
Frank Consulting
Franklin Bank
Fredrikson & Byron
Gel-Del Inc.
GovDelivery Inc.
Granite Equity
Greene Holcomb Fisher
Brian Gustafson
Hays Companies
Holmes Corp.
ID Insight
IDeaS, Inc.
Instrumental Inc.
Integral 7
Interlaken Technology
Scott Jagodzinski
JobDig
KeyStone Search
Larson Allen
John Lewis
LFE Capital
LiveAdMedia
MakeMusic, Inc.
Mamita's Table
MN Dept. of Economic Development
Modern Survey
Nations Carelink
NetSPI
O2S2 Inc.
Oak Ridge Financial
Park Midway Bank
Pathways Investments
Peoplenet Communications
Platinum Group
Portage Capital
Prometric
Pulse Innovation
Punch & Associates
Reeher Group
Robins Kaplan Miller & Ciresi
RxHub
SchoolStart Company
Sherpa Partners
Silicon Valley Bank
Smaby Family Foundation
Somerset Asset Management
Split Rock Partners
Sunrise Partners
StarTec
Taconic Partners
Tecmark Inc.
The Collaborative
Thomas, McNearney & Partners
Jeff Tollefson
Tonkawa
Tressentials Co.
Ultralingua, Inc.
University Bank
Venture Bank
Vesbridge Partners
VisionShare
Warner Tool Products
William C. Norris Institute
Williams Executive Search
Williams Sound
Eileen Youds

Twin Cities Habitat for Humanity Key Facts

AFFORDABLE HOUSING

In the United States 95 million people, 1/3 of the nation, have housing problems including lack of affordability, overcrowding, unsafe conditions, and homelessness. In the Twin Cities metro area alone, over half a million people, or more than 20% of the population, are having to spend too much of their income on their housing – not leaving enough for other necessities like good nutrition, health care, transportation, advancing education or saving for the future. And the problem is growing faster in Minnesota than in any other state. This creates tremendous instability in our families, weakens our economy, and even impacts our health and educational success.

ON AVERAGE EACH YEAR:

- 900 families attend eligibility/orientation sessions.
- 660 eligible families complete applications for Habitat homes.
- 50 applicants with the highest need are selected to buy a Habitat home.

THE FAMILIES

- Approximately 50-60 families move into Habitat homes each year.
- As of January 2011, 830 families have purchased Habitat for Humanity homes in the Twin Cities.
- We sell to families that make less than 50 percent of the area median income.
- The average Habitat family income is \$35,500.
- On average, a Habitat family has 5 members in the household.

THE HOMES

- Habitat homes include single-family homes, twin homes, and multiple-family homes.
- The typical Habitat home is 1,400 square feet with three bedrooms.

VOLUNTEERISM

- Twin Cities Habitat for Humanity engages over 20,000 volunteers a year.
- On any given day during our peak construction period, over 270 volunteers are working on up to 20 homes.

DONOR SUPPORT

More than 8,000 individuals, congregations, corporations and foundations make annual financial gifts.





2011 Entrepreneurs House

Pledge Form

CONTACT INFORMATION

Company Name:

Contact #1

Name: _____

Phone: _____

Email: _____

Contact #2

Name: _____

Phone: _____

Email: _____

VOLUNTEER PLEDGE – REQUEST CREW OF UP TO 12 PER DAY

Below is a list of the dates available for working on the home. Please indicate your 1st and 2nd choice.

Week 1	Mon 6/06	Tues 6/07	Wed 6/08	Thur 6/09	Fri 6/10
Week 2	Mon 6/13	Tues 6/14	Wed 6/15	Thur 6/16	Fri 6/17
Week 3	Mon 6/20	Tues 6/21	Wed 6/22	Thur 6/23	Fri 6/24
Week 4	Mon 6/27	Tues 6/28	Wed 6/29	Thur 6/30	Fri 7/01
Week 5	Mon 7/11	Tues 7/12	Wed 7/13	Thur 7/14	Fri 7/15
Week 6	Mon 7/18	Tues 7/19	Wed 7/20	Thur 7/21	Fri 7/22
Week 7	Mon 7/25	Tues 7/26	Wed 7/27	Thur 7/28	Fri 7/29
Week 8	Mon 8/01	Tues 8/02	Wed 8/03	Thur 8/04	Fri 8/05

1st choice: _____

2nd choice: _____ # of Volunteers: _____

FINANCIAL PLEDGE – SUGGESTED \$10,000 PER PLATINUM SPONSOR, \$5,000 PER GOLD SPONSOR, \$2,500 PER SILVER SPONSOR OR \$1,000 PER ENTREPRENEURIAL COMPANY SPONSOR

Your Pledge: \$ _____

Questions to: Clarke Porter, Integral7 | 612.436.0701 | cporter@integral7.com

Fax Form to: 952.893.9036 or email: Matt Forster, Volunteer Coordinator at forster.matt@gmail.com

Any financial contributions should be mailed directly to Twin Cities Habitat for Humanity at:
3001 Fourth Street SE, Minneapolis, MN 55414.



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